

BITS Pilani, Dubai Campus Privacy Policy

This Privacy Policy sets out how we (BITS Pilani, Dubai Campus) use information we collect from you and how our website [www.bits-dubai.ac.ae] ("Site") uses cookies. Please read it carefully.

We may amend this Privacy Policy from time to time by publishing an amended version on this Site.

1. DATA PRIVACY

1.1 Information we gather

We may collect and process the following information in electronic and/or physical form (the "Information") from you:

- Information that you provide by filling in forms on our Site, including information provided at the time of registering to use our site, subscribing to a service, posting material or requesting further information or services. We may also ask you for information if you report a problem with the Site.
- If you contact us, we may keep a record of that correspondence.
- We may also ask you to complete surveys that we use for refinement purposes, although you do not have to respond to them.
- Details of any transactions you carry out through the Site or otherwise and of the fulfilment of your orders.
- Details of your visits to the Site and the resources that you access.
- Details of connections you make to us or the Site via social networks.

1.2 Password and Confidentiality

If you are provided with a user identification code, password or any other piece of information as part of our security procedures for a registration-only section of the Site, you are responsible for maintaining the confidentiality of your user name and password for the Site and for all activities that are carried out under them. We do not have the means to check the identities of people using the Site and we will not be liable where your user name or password is used by someone else. You agree to notify us immediately at admission@dubai.bits-pilani.ac.in of any unauthorized use of your password or user name of which you become aware.

1.3 How we use the Information

We use the Information held about you in the following ways:

- To process your application.
- To ensure that the Site is presented in the most effective manner for you and for your computer.

- To provide you with information and services that you request from us or which we feel may interest you, where you have consented to be contacted for such purposes.
- To allow you to participate in any interactive features of the Site, when you choose to do so.
- To notify you about status and changes, if any, to our service.

1.4 Will we share the Information with third parties

We may share the Information held about you with our offices and service providers, to the extent necessary to enable them to provide their services such as visa, insurance etc to you. Otherwise, except if we are required to do so by law or in order to enforce or apply our **terms and conditions** of use and other agreements, we will not share the Information held about you with anyone else.

1.5 IP address information

We may collect information about your computer, including where available your IP address, operating system and browser type, for system administration purposes and to help us improve the Site. This is statistical data about our users' browsing actions and patterns, and does not identify any individual.

1.6 Information Security

- If you provide us with personal data over the Internet, you should be aware that data transmission via this medium cannot be guaranteed to be 100% secure. While we will take all reasonable efforts to protect such personal data, you acknowledge that we cannot ensure or warrant the security of any personal data provided by these means and you provide it to us at your own risk. Once received, we have appropriate technical and organisational security measures in place to protect the data that resides on our servers.
- All your online payments through Credit/ Debit Card will be processed through SSL environment and not stored in the university database or servers.

1.7 Your rights over your personal information / Contact

You have the right to access the Information we hold about you, and to have such Information corrected if it is wrong. We may request proof of your identity before we disclose such information to you.

1.8 Consent

By submitting the Information to us, you consent to our collection, storing and processing of this information in accordance with this privacy policy. Any changes to our privacy policy will be posted on this Site so that you are always aware of what information we collect and how we use it.

2. COOKIES

The site may use cookie and tracking technology depending on the features offered. Cookie and tracking technology are useful for gathering information such as browser type and operating system, tracking the number of visitors to the site, and understanding how visitors use the site. Cookies can also help customize the site for visitors. Personal information cannot be collected via cookies and

tracking technology, however, if you have previously provided personally identifiable information, cookies may be tied to such information. Aggregate cookie and tracking information may be shared with third parties.